

## **POLICY 2009 Call for Patrons**

The following four levels of sponsorship include most of the benefits which previous sponsors have found valuable in creating corporate awareness among attendees. However, the Policy 2009 Organizing Committee will work with your company to tailor these sponsorship packages to maximize the value of the sponsorship to your circumstances.

### ***Level of Sponsorship: Platinum***

Exhibit space (two tables) **Fee: 7500 GBP**  
Four complimentary Symposium Full registrations  
Naming of sponsorship at the banquet to highlight the company's sponsorship  
Logo on all conference programs  
Logo on conference web site, with link to company's website  
Full-page advertisement in the Policy 2009 final program  
Company-supplied banner prominently displayed during the entire Symposium  
Press release in the Symposium media kit  
Company brochures or other materials can be provided in the conference bags

### ***Level of Sponsorship: Gold***

Exhibit space (two tables) **Fee: 3500 GBP**  
Three complimentary Symposium Full registrations  
Logo on all conference programs  
Logo on conference web site, with link to company's website  
Full-page advertisement in the Policy 2009 final program  
Company-supplied banner prominently displayed during the entire Symposium  
Press release in the Symposium media kit  
Company brochures or other materials can be provided in the conference bags

### ***Level of Sponsorship: Silver***

Exhibit space (one table) **Fee: 2000 GBP**  
Two complimentary Symposium Full registration  
Logo on all conference programs  
Logo on conference web site, with link to company's website  
Half-page advertisement in the Policy 2009 final program  
Press release in the Symposium media kit  
Company brochures or other materials can be provided in the conference bags

### ***Level of Sponsorship: Bronze***

Logo on conference web site, with link to company's website **Fee: 500-1999 GBP**

Opportunities exist for additional support of Symposium events such as:  
Symposium Banquet, Welcome Reception or Social Event  
Symposium lunches